



ATS - SOM Workshop Sponsor Prospectus

3 – 4 October 2024, Melbourne, VIC



Bringing Australia's
Tunnel Systems to You

INVITATION

Welcome to the ATS-SOM Workshop 2024 Sponsor Prospectus

The ATS Tunnel Systems, Operation and Maintenance group (ATS-SOM) is a national subgroup of the ATS, formed of representatives from the various ATS chapters interested in Tunnel Systems, and the operation and maintenance of tunnels.

Since its formation in 2021, the group has grown to incorporate a diverse committee of consultants, vendors and constructors from the infrastructure, water and resources sectors and has organised many successful events and technical sessions. These include:

- Site visits to Transurban road tunnel control rooms in Sydney, Brisbane and Melbourne
- Tunnel fire safety
- Tunnel refurbishment
- Practical considerations on operation and maintenance
- Tunnel systems education

As an event sponsor of the ATS-SOM Workshop your organisation will be visible throughout the event, which will consist of two days of presentations, site visits and networking.

By adding your logo to our website and pre-workshop course marketing materials you can reach an even broader audience. Becoming a sponsor is a valuable opportunity to promote your organisation to a qualified audience including a talent-pool of up-and-coming tunnellers, potential clients and partners, and our almost 11,000 LinkedIn followers, many of whom are international.

Full details of the available supporting packages are shown in the following pages.

Cristian Biotto
Chair of ATS-SOM

Program outline

The event will be filled with tours, talks, and interactive demonstrations showcasing tunnel system products. Attendees will have the opportunity to visit the Victorian Tunnelling Centre and learn about courses and facilities available; witness the use of products and talk to vendors about applications and lessons learnt; visit some of the most complex infrastructure projects ever built in Australia; and learn about innovations and the future of tunnel systems.

DAY 1		DAY 2	
8:30am	Breakfast	8:30am	Breakfast
9:00am	Welcome	9:00am	Re-welcome
9:30am	Keynote presentation - MTM MURL Fire and Life Safety Upgrade Stage 2: Challenges and Lessons Learned	9:30am	Keynote presentation – Transurban Predicting the Future: Real-World applications of AI within an operating road tunnel asset
10:30am	Break	10:30am	Break
11:00am	Activities/presentations	11:00am	Activities/presentations
Midday	Lunch	Midday	Lunch
1:00pm	Bus to site visit (TBC)/ activities /presentations	1:00pm	Bus to site visit (TBC)/ activities /presentations
5:00pm	Close	5:00pm	Close
7:00pm	SPECIAL EVENT - Dinner		

SPONSORSHIP PACKAGES & COSTS

PRESENTATION BOOTH

\$100 INC GST (EACH)

**ONLY 6
REMAINING**

Space at VTC for your company booth and opportunity to demonstrate products in the workshop area.

Limited number available, get in quick!

- ♦ 3m x 3m space
- ♦ Time slot in the workshop area for hands on demonstration (TBC)

Priority for booths and space will be given to companies sponsoring the packages below.

LUNCH SPONSOR

\$800 INC GST

**ONLY 1
REMAINING**

6 sponsorship positions available.

- ♦ Company pull up banners to be displayed at lunch.
- ♦ Presentation booth
- ♦ Branded material with company logo at lunch tables.
- ♦ Company logo on the website with link to the company website.
- ♦ Company logo placed on promotional emails sent to ATS and Engineers Australia members.
- ♦ Delegate list provided in PDF format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 1 week prior to workshop and final list provided post workshop.

DINNER SPONSOR

\$1100 INC GST (EACH)

**ONLY 1
REMAINING**

4 sponsorship positions available.

- ♦ Company logo on the ATS website with link to your company website.
- ♦ Presentation booth
- ♦ Company logo on ATS-SOM workshop promotional emails sent to ATS and Engineers Australia members.
- ♦ Company logo on sponsor signage during the dinner.
- ♦ Speaking opportunity at the beginning of the dinner.
- ♦ One company pull up banner to be displayed at the dinner.
- ♦ Two dinner tickets.

BUS SPONSOR

\$1000 INC GST

TAKEN

2 sponsorship positions available.

Support our event by sponsoring transportation. Ensure attendees reach the site visits and dinner comfortably.

- ♦ Company logo on the ATS website with link to your company website.
- ♦ Presentation booth
- ♦ Company logo on ATS-SOM workshop promotional emails sent to ATS and Engineers Australia members.
- ♦ Company logo on sponsor signage during bus travel.
- ♦ Possibility to present about your company along the journey (TBC with bus hire company).

SPECIAL EVENT: ATS-SOM Workshop Dinner

Sponsoring our networking dinner event offers a unique opportunity to connect with industry professionals in an engaging and relaxed setting. Attendees will enjoy valuable face-to-face interactions, fostering relationships that can lead to new partnerships and business opportunities.

Your sponsorship will not only enhance the attendees' experience but also position your brand as a key supporter of industry collaboration and innovation. Join us in creating an unforgettable evening of networking and growth.



ACCOMMODATION OPTIONS

HOTEL CHADSTONE MELBOURNE

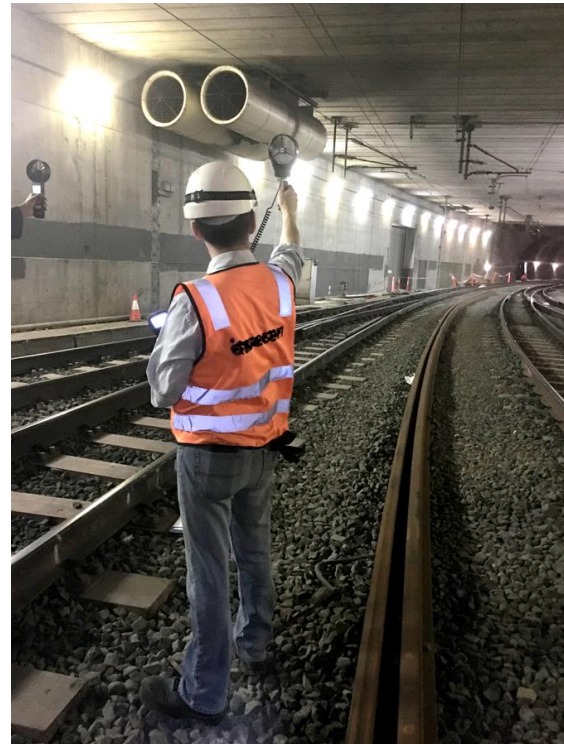
1341 Dandenong Road
Chadstone, 3148
Tel: 03 9108 3333

Oros Hotel and Apartments

1517 Dandenong Road
Oakleigh, 3166
Australia
Tel: 03 9989 2428

Punthill Oakleigh Apartment Hotel

1384 Dandenong Road
Hughesdale, 3166
Tel: 03 9038 7676



SPONSORSHIP TERMS & CONDITIONS

- ◆ Sponsorship acceptance is subject to the review and approval of the Organisers.
- ◆ All sponsorship items include a 10% goods and services tax consistent with Australia's consumer tax system.
- ◆ Full payment must be received within 30 days from the invoiced date for the application to be considered.
- ◆ All payment must be made in Australian Dollars.
- ◆ Organisers are not liable for damages or loss to sponsor or exhibitors' property.
- ◆ Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

SIGN UP NOW!

Don't delay! Due to the popularity of the ATS-SOM Workshop, sponsorship packages won't last long.

To secure the Sponsorship Package of your choice, or if you have any questions about this Sponsorship Prospectus, please email:

Cristian Biotto, ATS-SOM Chair: Cristian.Biotto@aurecongroup.com